

EMPLOYMENT OUTREACH INITIATIVES

KLAX-TV/KWCE-LP

PERIOD COVERED: FEBRUARY 1, 2009 THROUGH JANUARY 31, 2010

INITIATIVE	DESCRIPTION	DATE	PERSONNEL INVOLVED	COMMENTS
LSUA JOB FAIR	JOB FAIR	3/18/2009	B. ZIMMERMAN NEWS	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION ON JOBS AVAILABLE IN BROADCAST INDUSTRY - DISTRIBUTED JOB APPLICATIONS
LSU JOB FAIR	JOB FAIR	5/14/2009	B. ZIMMERMAN NEWS	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION ON JOBS AVAILABLE IN BROADCAST INDUSTRY - DISTRIBUTED JOB APPLICATIONS
LC JOB FAIR	JOB FAIR	3/12/2009	V. DAIGLE - HUMAN RESOURCES	ATTENDED JOB FAIR -- DISTRIBUTED INFORMATION ON JOBS AVAILABLE IN BROADCAST INDUSTRY - DISTRIBUTED JOB APPLICATIONS
KLAX-TV INTERNSHIP PROGRAM	TRAINING FOR INDIVIDUALS INTERESTED IN THE BROADCAST INDUSTRY	ON-GOING	J. MURPHY-PRODUCTION	ON-GOING PROGRAM FOR STUDENTS IN HIGH SCHOOL OR COLLEGE FOR OJT
KLAX-TV INTERNSHIP PROGRAM	TRAINING FOR INDIVIDUALS INTERESTED IN THE BROADCAST INDUSTRY	ON-GOING	M. MULE-PROMOTIONS	ON-GOING PROGRAM FOR STUDENTS IN HIGH SCHOOL OR COLLEGE FOR OJT
KLAX-TV INTERNSHIP PROGRAM	TRAINING FOR INDIVIDUALS INTERESTED IN THE BROADCAST INDUSTRY	ON-GOING	B. WILSON - WEBSITE MGR	ON-GOING PROGRAM FOR STUDENTS IN HIGH SCHOOL OR COLLEGE FOR OJT
KLAX-TV INTERNSHIP PROGRAM	TRAINING FOR INDIVIDUALS INTERESTED IN THE BROADCAST INDUSTRY	ON-GOING	B. ZIMMERMAN - NEWS	ON-GOING PROGRAM FOR STUDENTS IN HIGH SCHOOL OR COLLEGE FOR OJT
CROSS TRAINING OF POSITIONS	TRAINING CURRENT EMPLOYEES TO LEARN OTHER POSITIONS IN THE WORKPLACE	ON-GOING	ALL DEPARTMENT HEADS AND EMPLOYEES	TO HELP CURRENT EMPLOYEES QUALIFY FOR PROMOTIONS AND HIGHER WAGES, CROSS TRAINING IS AN ON-GOING PROGRAM.